The Mackintosh Foundation Careers Map

Participant Guidelines

Thank you for your participation in the Spotlight On-Theatre Map created by the Mackintosh Foundation.

This map was built to be a collaborative and educational tool, so we genuinely appreciate your participation as you are key to helping us provide the best tools possible for those participating in our education programmes, and the future employees of our industry!

The careers map is a visual representation of the vast scope of jobs and careers opportunities available in theatre. The goal of this map is to show young people, and everyone who might be interested in working in theatre, a clear connection to a career in theatre that aligns with their interests and skills.

A version of this map was originally created for Broadway during the Covid pandemic to demonstrate to the government how many jobs were being affected by the shutdown. This UK version is aimed for use as an educational tool. You can see the Broadway version here to get an idea of what the UK one will look like and the content we are hoping to capture.

https://playbill.com/broadway-community-project

Our hope is that this tool will be used far and wide as a conversation starter and introduction to the industry.

The map will live on a forthcoming Mackintosh Foundation page within the Cameron Mackintosh Limited website.

In order to include you on the map, we need to collect some information from you to populate your entry via the form (link below) as well as a short video.

Tips and tricks below:

Please try to not use any acronyms or theatre lingo. This is designed to be an introduction for people who will not be familiar with industry terms.

We'd like these videos and interviews to **not** be show specific, so please do not specify which show you are currently working on.

Fun Fact: This can be an interesting hobby, skill, anecdote, famous encounter, first show you saw, where you trained, your life before the theatre, or anything surprising!

Please make sure that your photo is a headshot as it will be going on a small thumbnail on the map.

Recording Instructions for the video:

This video can be captured on your smart phone.

Please film horizontally, making sure that your head and shoulders are in the frame, and that you are in a well-lit, quiet environment.

Answer the Following Statements: Your answer should be brief but descriptive, and the entire video should be <u>no more than 90 seconds</u> in a single take.

Introduce yourself with the following template:

- 1. My name is [Name] and I am a/an [job title].
- 2. Describe what you do. (What are some of the things you do in your job, what are your responsibilities, who do you interact with day to day, etc.)
- 3. Describe your background/career path or personal fact about your career. (Did you go to college/university, did you do an apprenticeship or internship, etc. The idea is to make this personable, and unique to you)
- 4. Describe one thing you love about working in the theatre.
- 5. If you were to offer any advice to someone who is considering a career in the arts or someone who wants to do what you do, what would that be?

For clarity and timing, we may make minor edits to the information you have provided.

<u>Form Link</u>

spotlightontheatremap.com